



# PROPANE AUTOGAS:

The Zero Compromise Alternative Fuel Solution



## Today's Presenters:

- Tucker Perkins, Propane Education and Research Council
- Steve Whaley, Alliance AutoGas
- Todd Mouw, ROUSH CleanTech
- Robert Hann, GO Airport Express



# Propane Autogas: Why it's the right fuel for your fleet.

Tucker Perkins  
Chief Business Development Officer  
September 6, 2012



# Propane Education & Research Council (PERC)



- *Authorized by the U.S. Congress October 11, 1996; governed by 21-member industry board of directors appointed by NPGA and GPA*
- *Funded by 4/10-cent per gallon (\$39 million revenues projected for 2012)*
- *Functions:*
  - › *Research & Development*
  - › *Employee and Consumer Safety & Training*
  - › *Public Education with restrictions*
- *Strategic Objective:*
  - › *To promote the use of odorized propane through the development and commercialization of promising propane equipment, appliances and vehicles; and through training and safety support in traditional residential, commercial and agricultural markets.*

Propane autogas fuels  
more than **17 million vehicles**  
worldwide.



IN THE UNITED STATES,  
**PROPANE AUTOGAS**  
IS THE LEADING  
ALTERNATIVE FUEL

# Propane autogas is:



- **ABUNDANT**
  - › The U.S. is now a net exporter of propane.
  - › 70 percent of propane comes from natural gas.
- **SUSTAINABLE**
  - › Propane is positioned at the intersection of environmentally friendliness and cost effectiveness.
- **CONVENIENT**
  - › Propane autogas has the most developed refueling infrastructure of all alternative fuels in the United States.
- **DOMESTIC**
  - › 97 percent of propane autogas consumed in the U.S. is produced in North America.

Propane Autogas:  
**Green Your Fleet.**



# Propane autogas is a **Clean-burning fuel.**



**60** % **LESS**  
Carbon  
Monoxide

**12** % **LESS**  
Carbon  
Dioxide

**20** % **LESS**  
Nitrogen  
Oxide

**40** % **FEWER**  
Smog Producing  
Hydrocarbons  
while Fueling

Propane Autogas:  
**Fuel Your Fleet.**

# Propane autogas

- Generally costs **30% less than gasoline** and **50% less than diesel**.
- Infrastructure is **affordable**.
  - › **15 to 1**



# The Bottom Line



- Propane autogas has the lowest cost of entry of any alternative fuel.
  - › Low Up Front Vehicle Cost.
  - › Low On-Site Refueling Cost.
  - › More Public Refueling Stations than any other alternative fuel.
  - › Abundant Low Cost Fuel.
  - › Domestically Produced Fuel.
  - › Environmentally Friendly.



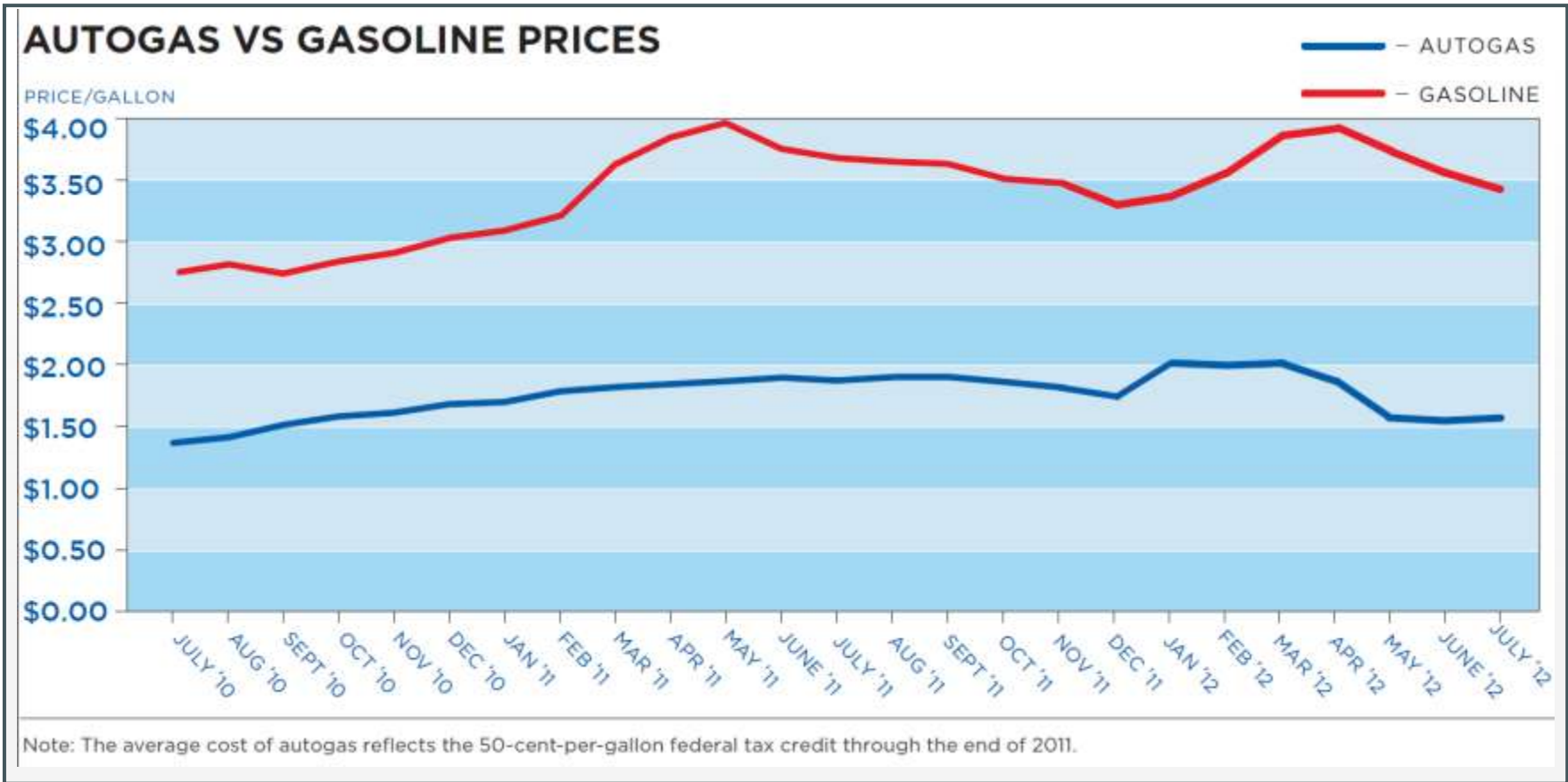
**PROPANE**  
education & research  
**COUNCIL**



## Propane Autogas Fueling

*Steve Whaley; Alliance AutoGas*

# COST SAVINGS



- Fleets save more than \$1.50/gallon versus gasoline on fuel costs
- Autogas fleets report reduced vehicle maintenance and extend engine life



# BUILDING AN AUTOGAS PROGRAM

## The program has three core components:

- Consult- Help fleets identify the best propane autogas fueling solution
- Equip- Everything fleets need to make shifting to autogas easy & affordable
- Support- Ongoing training and technical support to ensure a fleet's autogas program is a success





# ALLIANCE AUTOGAS FUELING

## The Alliance AutoGas Fueling Solution Includes:

- Spill-free fueling station at fleet base
- No fueling equipment cost for fleets
- Guaranteed fuel supply
- Autogas data integration with fuel management systems
- Comprehensive autogas education includes extensive safety and operational training
- Ongoing support and training
- 24-hour safety support
- Green branding message support



# A SCALABLE FUELING SOLUTION



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# A SCALABLE FUELING SOLUTION





# FUEL SUPPLY AND CUSTOMER TRAINING

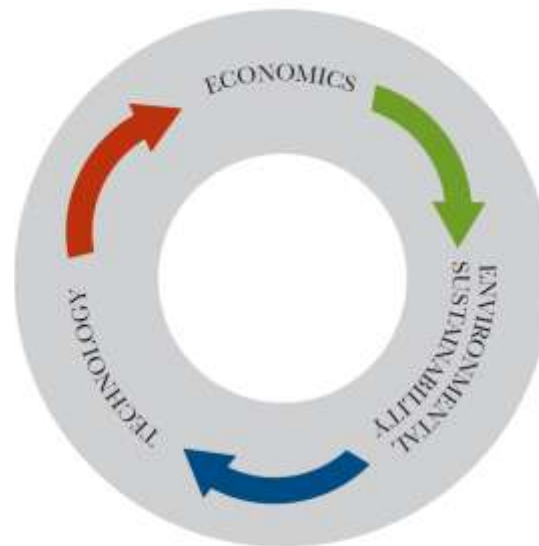


# MAJOR MARKETS WITH ALLIANCE PRESENCE



# ALTERNATIVE FUEL COMPARISON

Sustainable transportation is based on a value equation that balances:



Autogas vehicle and infrastructure implementation is much less expensive than any other alternative fuel.



# MOUNTAIN MOBILITY, NC

*Making the switch to a propane autogas system was an easy decision for the Buncombe County Commissioners to make, after learning about the environmental benefits, fuel savings and lower-maintenance advantages of propane autogas.*



**Lori Hembree,**  
**Director of Mountain Mobility**



# DENVER, CO



## Denver Yellow Cab

### Fleet Statistics

- 50 Ford Crown Victorias
- Anticipated annual gallon usage: More than 200,000
- Onsite fueling from Alliance AutoGas
- Time operating on autogas 4 years
- Estimated annual fuel cost savings:  
**\$300,000 for 50 vehicles**



**Fleet Sound Bite:** Drivers happily report lower fuel cost and cite the fueling station at their fleet base as a convenient perk of running cabs on propane autogas.



# IREDELL COUNTY, NC



## Iredell County Sheriff's Department

### Fleet Statistics:

- 26 Ford Crown Victorias
- Anticipated annual gallon usage: 52,000
- 2 fueling stations from Alliance AutoGas
- Time operating on autogas 9 months
- Estimated annual savings:

**Nearly \$40,000 for 26 vehicles**



**Fleet Sound Bite:** “We’re saving 40 to 50 percent on fuel costs. We like the fact that the cars are clean burning and efficient, and we like that they’re dual fuel” Captain Phillips



# JACKSON COUNTY, GA



Sheriff Stan Evans  
Jackson County, Georgia

Following the conversions of their first four autogas-powered cruisers, the department liked what they saw and began expanding their program. They are saving tax-payer dollars by **reducing fuel costs more than 30 percent**, and as their autogas fleet continues to grow, so do their fuel cost savings.

## FLEET STATISTICS

### FLEET TYPE:

Law Enforcement

PERCENT OF FLEET RUNNING  
ON AUTOGAS: 66%

AUTOGAS VEHICLES IN FLEET:  
60 (58 Ford Crown Victorias; 2  
pick-up trucks)

ADDITIONAL VEHICLES SLATED  
FOR AUTOGAS CONVERSION:  
20

### ANNUAL COST SAVINGS:

\$110,000 - \$145,000

With autogas use versus gasoline  
gallon equivalent

ANTICIPATED ANNUAL USAGE  
(gallons propane autogas):

120,000- 140,000

### AUTOGAS FUELING:

Onsite autogas fueling infrastructure  
including 18,000-gallon autogas tank.

TIME OPERATING ON AUTOGAS:

3 years



# RALEIGH



## Raleigh Police Department

### Fleet Statistics

- 10 Ford Crown Victorias
- Anticipated annual gallon usage: 39,600
- Onsite fueling from Alliance AutoGas
- Time operating on autogas 4 months
- Estimated annual fuel cost savings:  
**\$30,000 for ten vehicles**



**Fleet Sound Bite:** RPD estimates they will reduce annual gasoline used by 30,000 to 36,000 gallons and save close to \$30,000 in fuel costs. The department also expects reduced maintenance costs due to the high-octane rating of propane autogas.





# RALEIGH



***Chief Harry Dolan, City of Raleigh Chief of Police***



# AIRPORT SHUTTLE, NEW ORLEANS



*The price differential makes autogas a very attractive alternative fuel. When we looked at how quickly we would reach a return on investment, it was a no-brainer. All our vehicles will eventually run on autogas.*

***Don Duverney, Airport Shuttle General Manager***



# MUSCOGEE COUNTY, GA



*Alternative fuels are an undeniable part of the nation's future, and at Muscogee County we are excited to be a part of that evolution now.*

***Sheriff John Darr, Muscogee County***



# GREENVILLE COUNTY SHERIFF, SC



*We're pleased to be converting 100 of our county's vehicles to propane autogas with the program, and we're also excited to be a certified conversion center and help deploy this project – and continue alternative fuel conversions for the county after the project concludes.*

***Alan Fairfield, County Fleet Director***



# Q&A

## **Website:**

[www.allianceautogas.com](http://www.allianceautogas.com)

## **Contact:**

Steve Whaley, Alliance AutoGas

[swhaley@allianceautogas.com](mailto:swhaley@allianceautogas.com)

864.923.5000





# LIQUID PROPANE AUTOGAS: Product Introduction & Overview



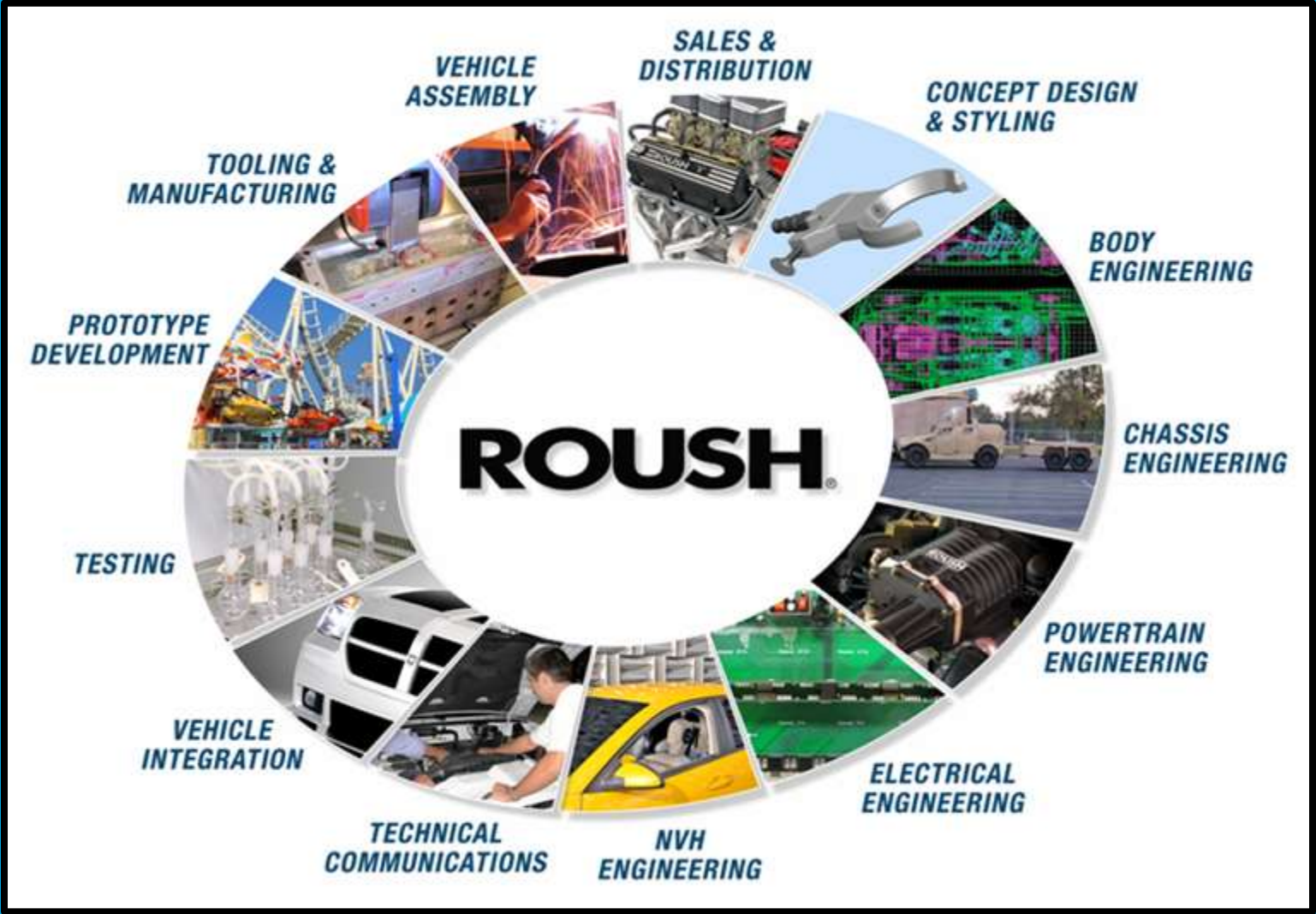
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# ROUSH CLEANTECH

## Company Background & History

# Corporate Overview



Corporate Wheel of Capability



# Corporate Overview

## Transportation

- Ford
- Chrysler
- GM
- Toyota
- Honda
- Hyundai
- Isuzu
- Volkswagon
- EcoMotors
- VPG
- Navistar
- Bluebird

## Defense

- Navistar Defense
- BAE Systems
- AM General
- General Dynamics
- SAIC
- Textron
- FAAC
- US Army/TARDEC
- Oskosh Defense
- Hardwire
- Astradyne

## Entertainment

- Disney
- Universal Studios
- Disneyland Paris
- Universal Studios Orlando
- Hong Kong Disneyland
- Disney California Adventure
- Universal Studios Singapore
- The Henry Ford

## Life Sciences

- GE Healthcare
- VWR
- UPG
- DeGroot
- Terumo
- Stryker
- Covidien
- Somanetics
- Genetix
- Merck
- Invacare

## Motorsports

- Ford
- 3M
- Aflac
- Crown Royal
- UPS
- Scotts
- Kellogg
- Valvoline
- Coca-cola
- Fastenal

## What are We Best Known For?

Largest and most successful team in motorsports history

- Motorsports Management
- Licensing
- Retail Operations





## **PRODUCT OVERVIEW:**

Pickups | Vans & Wagons | Cutaway Vans  
Chassis Cab | School Bus

## Liquid Propane Autogas Vehicles

- Light & medium duty Ford trucks & vans, school bus.
- Factory Ford warranty maintained.
- No loss of HP / torque / towing capacity.
- Serviceable with existing diagnostic equipment.
- EPA & CARB Certified.



Ford E-150 / E-250 / E-350

Ford E-350 SRW Cutaway

Ford E-450 DRW Cutaway

Ford F-450 / F-550

Blue Bird Vision School Bus

# Product Overview – Vans & Wagons

## Ford E-150 / E-250 / E-350

<b>Model Years:</b>	2009 – 2013
<b>Engine Size:</b>	5.4L V8 (2V)
<b>Applications:</b>	Extended or Regular Cargo Van, Club Wagon, SRW Cutaway (S3H) All rear-axle configurations 4-speed automatic transmission
<b>Tank Sizes:</b>	Mid-Ship: 25 usable gallons In-Cab: 46 usable gallons
<b>Technical Specs:</b>	EPA and CARB approved GVWR: < 10,000 lbs. Requires “91G” gaseous fuels prep package.
<b>Order Availability:</b>	Ford Ship Through Conversion Kits



# E-series Mid-Ship Fuel Tank

## FRPCM

The Fuel Rail Pressure Control Module ensures consistent vehicle performance and power on-demand.

## Fuel Rail

ROUSH CleanTech's signature blue anodized aluminum fuel rail is designed to operate under varying temperatures of liquid propane

## Fuel Fill

Industry-standard valve designed to allow for safe passage of liquid propane into the vehicle. Includes a check valve to prevent fuel leaks.

## Fuel Tank

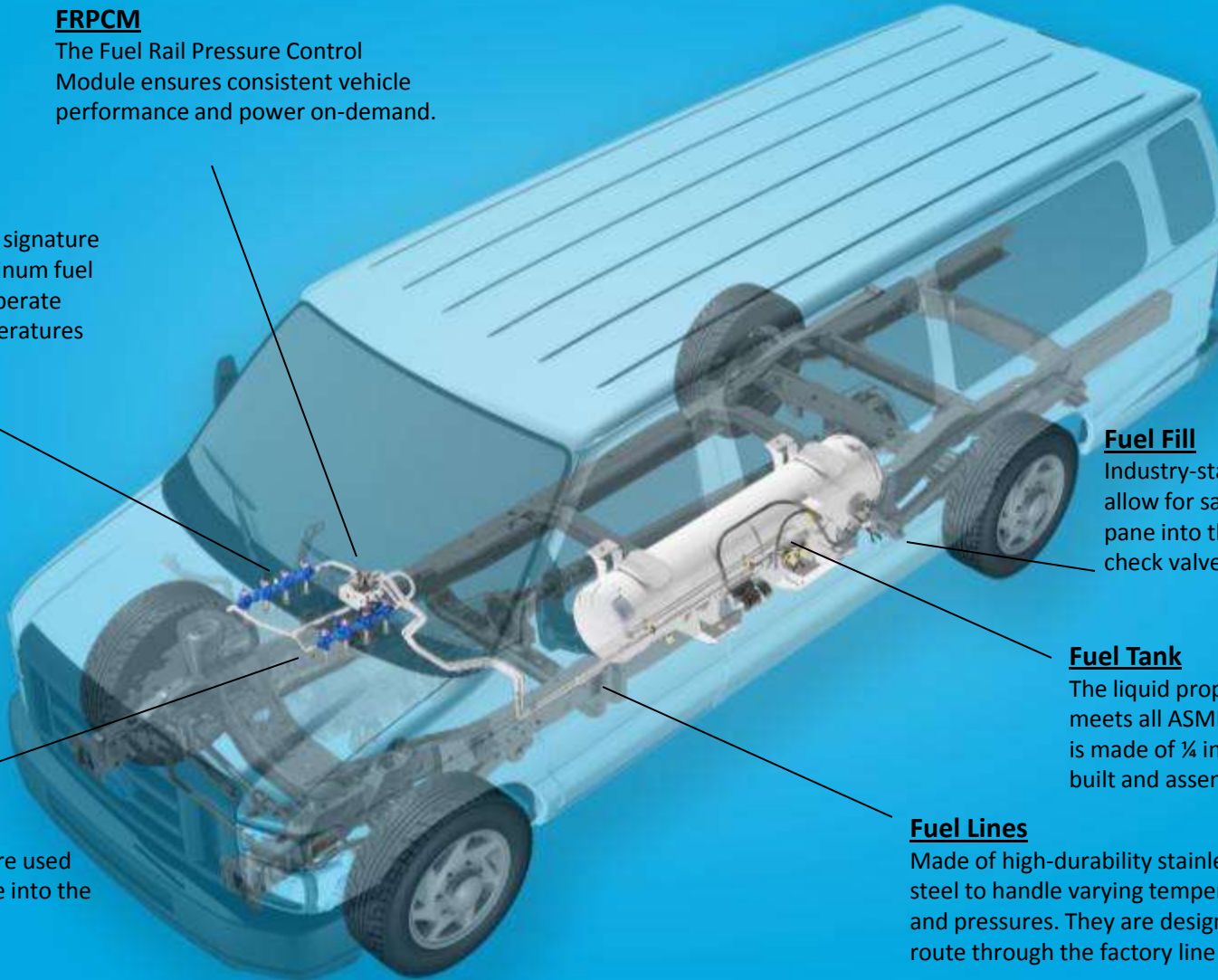
The liquid propane autogas fuel tank meets all ASME certification standards, is made of ¼ inch thick steel, and is built and assembled in the USA.

## Fuel Lines

Made of high-durability stainless steel to handle varying temperatures and pressures. They are designed to route through the factory line locations.

## Fuel Injectors

Special fuel injectors are used to inject liquid propane into the cylinders for ignition.



# Product Overview – Vans & Wagons

## Ford E-450 DRW Cutaway

<b>Model Years:</b>	2009 – 2013
<b>Engine Size:</b>	6.8L V10 (2V)
<b>Applications:</b>	156” or 176” wheelbase Stretched Chassis 5-speed auto transmission
<b>Tank Size:</b>	Aft-Axle: 41 usable gallons
<b>Technical Specs:</b>	EPA and CARB approved GVWR: < 14,500 lbs. Requires “91G” gaseous fuels prep package.
<b>Order Availability:</b>	Ford Ship Through Conversion Kits



# Product Overview - Pickups

## Ford F-250 / F-350

<b>Model Years:</b>	2012 - 2013
<b>Engine Size:</b>	6.2L V8 (3V)
<b>Applications:</b>	4x2 or 4x4 All bed configurations All body configurations All rear axle configurations (including chassis cab)
<b>Tank Sizes:</b>	Under-Bed: TBD In-Bed: 38 usable gallons
<b>Technical Specs:</b>	EPA and CARB approved GVWR: ≤ 13,300 lbs. Requires "98F" gaseous fuels prep package.
<b>Order Availability:</b>	Ford Ship Through Conversion Kits
<b>Available</b>	October, 2012





# F-250 In-Bed Fuel Tank

## FRPCM

The Fuel Rail Pressure Control Module ensures consistent vehicle performance and power on-demand.

## Fuel Rail

ROUSH CleanTech's signature blue anodized aluminum fuel rail is designed to operate under varying temperatures of liquid propane

## Fuel Fill

Industry-standard valve designed to allow for safe passage of liquid propane into the vehicle. Includes a check valve to prevent fuel leaks.

## Fuel Tank

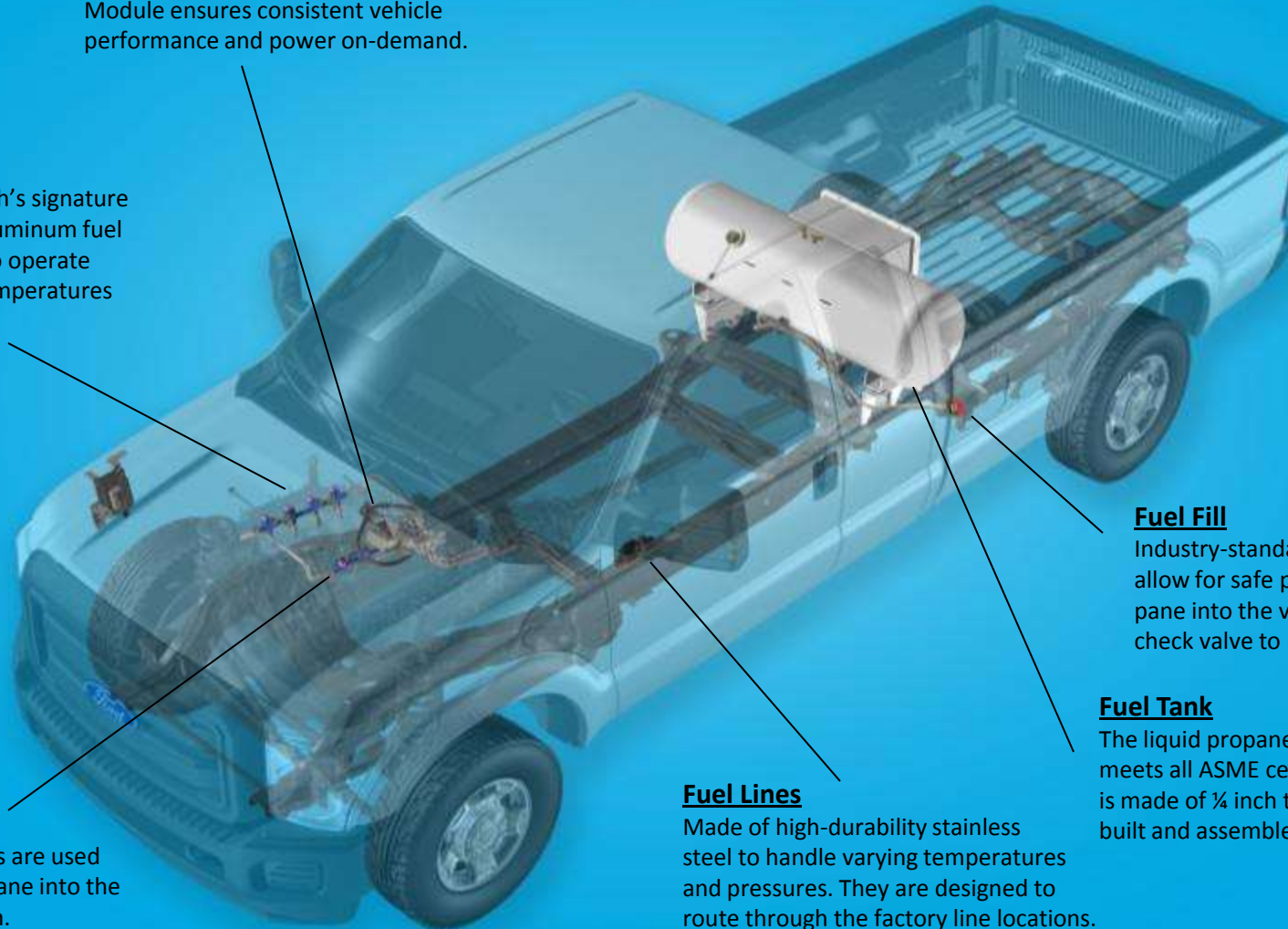
The liquid propane autogas fuel tank meets all ASME certification standards, is made of ¼ inch thick steel, and is built and assembled in the USA.

## Fuel Lines

Made of high-durability stainless steel to handle varying temperatures and pressures. They are designed to route through the factory line locations.

## Fuel Injectors

Special fuel injectors are used to inject liquid propane into the cylinders for ignition.



# Product Overview – School Bus

## Blue Bird Vision

<b>Model Years:</b>	2012 - Newer
<b>Engine Size:</b>	6.8L V10 (3V)
<b>Applications:</b>	Blue Bird Vision Blue Bird MFSAB / Activity Bus
<b>Tank Sizes:</b>	67 usable gallons
<b>Technical Specs:</b>	EPA and CARB Approved Up to 77 Passengers GVWR: 33,000 lbs.
<b>Order Availability:</b>	Blue Bird Dealers



BLUE BIRD



## Ford E-450 DRW Cutaway



<b>Model Years:</b>	2009 – 2012
<b>Engine Size:</b>	6.8L V10
<b>Applications:</b>	Dual rear wheel cutaway 5-speed auto transmission
<b>Tank Sizes:</b>	Aft-Axle: 41 usable gallons
<b>Technical Specs:</b>	EPA and CARB Approved Up to 30 Passengers GVWR: 14,500 lbs.
<b>Order Availability:</b>	Blue Bird Dealers





# RETURN ON INVESTMENT

A Positive Return, Even Without  
Government Incentives

# Savings Calculator



## 2012 Ford E-250 Cargo Van

	Gasoline (5.4L V8)	Propane (5.4L V8)	Savings or (Cost) to Convert
<b>Capital Costs</b>			
Base Ford Vehicle Purchase Price	\$ 28,325.00	\$ 28,325.00	
ROUSH Propane System Conversion Price		\$ 11,300.00	
<b>Total Capital Savings or Investment to Convert:</b>	\$28,325.00	\$39,625.00	<b>\$ (11,300.00)</b>
<b>Operating Costs (fuel)</b>			
Total Vehicle Life (miles)	200,000	200,000	
Average Miles per Gallon*	13.0	11.1	
Gallons of Fuel Used Over Life of Vehicle	15,385	18,100	
Fuel Price (per gallon)**	\$ 4.01	\$ 1.51	
<b>Total Fuel Savings or Cost Over Life of Vehicle:</b>	\$ 61,692.31	\$ 27,330.32	<b>\$ 34,361.99</b>
<b>Operating Costs (misc.)</b>			
Maintenance Rate per mile (tune-ups, oil, engine life, etc.)***	\$ 0.030	\$ 0.015	
Maintenance Costs	\$ 6,000.00	\$ 3,000.00	
Fuel Loss from Pilferage & Theft (\$100 per year)	\$500.00	\$0.00	
<b>Total Misc. Savings or Costs Over Life of Vehicle:</b>	\$6,500.00	\$3,000.00	<b>\$ 3,500.00</b>



**Gross Vehicle Lifetime Savings or Loss:** \$37,861.99

**Net Vehicle Lifetime Savings or Loss:** \$26,561.99

# Savings Calculator

## 2012 Ford F-250 Pickup Truck

	Gasoline (6.2L V8)	Propane (6.2L V8)	Savings or (Cost) to Convert
<b>Capital Costs</b>			
Base Ford Vehicle Purchase Price	\$ 35,765.00	\$ 35,765.00	
ROUSH Propane System Conversion Price		\$ 10,500.00	
<a href="#">Federal Alternative Motor Vehicle Tax Credit (propane only)</a>			
<b>Total Capital Savings or Investment to Convert:</b>	\$35,765.00	\$46,265.00	<b>\$ (10,500.00)</b>
<b>Operating Costs (fuel)</b>			
Total Vehicle Life (miles)	170,000	170,000	
Average Miles per Gallon*	12.0	10.2	
Gallons of Fuel Used Over Life of Vehicle	14,167	16,667	
Fuel Price (per gallon)**	\$ 4.01	\$ 1.51	
<b>Total Fuel Savings or Cost Over Life of Vehicle:</b>	\$ 56,808.33	\$ 25,166.67	<b>\$ 31,641.67</b>
<b>Operating Costs (misc.)</b>			
Maintenance Rate per mile (tune-ups, oil, engine life, etc.)***	\$ 0.030	\$ 0.015	
Maintenance Costs	\$ 5,100.00	\$ 2,550.00	
Fuel Loss from Pilferage & Theft (\$100 per year)	\$500.00	\$0.00	
<b>Total Misc. Savings or Costs Over Life of Vehicle:</b>	\$5,600.00	\$2,550.00	<b>\$ 3,050.00</b>

**Gross Vehicle Lifetime Savings or Loss:** **\$34,691.67**

**Net Vehicle Lifetime Savings or Loss:** **\$24,191.67**



## Demonstration Vehicles

### ROUSH CleanTech Demo Units

- Located around the U.S.
- Vehicles available:
  - E-series Cargo Vans
  - E-series Passenger Vans
  - E-series Cutaway Vans
  - F-series Pickup Trucks
- Contact us for details



# Customer Adoption





## Price of propane autogas

- 30-40% less expensive than gasoline.

## Emissions reduction

- 24% reduction in Greenhouse Gas (GHG) emissions.
- 20% reduction in Nitrogen Oxide (NOx) emissions.
- 60% reduction in Carbon Monoxide (CO) emissions.

## National security

- Decreases dependence on foreign oil.
- 97% of U.S. propane is from North America.

## Supportive federal and state incentives

- Incentives and funding available in various states to cover the cost of conversion to propane autogas.



## Sales Territories

Strategic Accounts



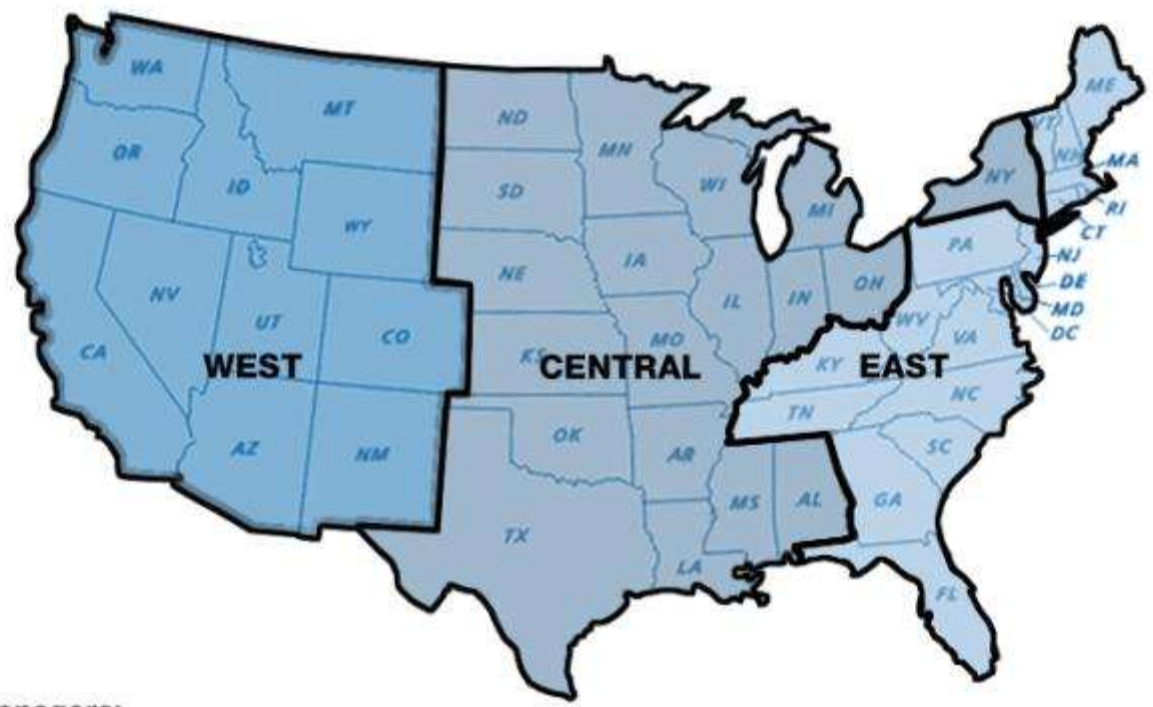
**Territory Managers:**

West:	Eric Bates	- 602.989.5086	- eric.bates@roush.com
East:	Peter King	- 313.529.8518	- peter.king@roush.com



## Sales Territories

Government / School / Propane



**Territory Managers:**

- West:** Brad Beauchamp - 734.679.2756 - [brad.beauchamp@roush.com](mailto:brad.beauchamp@roush.com)
- Central:** Robert Little - 734.679.7526 - [robert.little@roush.com](mailto:robert.little@roush.com)
- East:** Chelsea Jenkins - 734.812.1965 - [chelsea.jenkins@roush.com](mailto:chelsea.jenkins@roush.com)

10.28.2011



## CONTACT US:

800.59.ROUSH  
ROUSHcleantech.com

**Todd Mouw**  
Vice President, Sales & Marketing

734.466.6522  
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# Our Experience with Propane Autogas



# Agenda

- Fleet vehicle composition.
- Decision process for propane autogas.
- Current propane autogas vehicles in fleet.
- How has your experience been with propane autogas?
- Return on investment.
- Future purchase plans around propane autogas.



# Fleet Composition

- 64 E-350 Ford Vans – Airport Express
  - 30 Propane Autogas
  - 2 CNG
  - 32 gasoline
- 55 varied shuttle vans – Owner Operators
- 20 El Dorado Buses – Midway Parking Shuttle
  - Bio-Diesel
  - B-20 Blend



# Decision Making Process

- High Gas Prices
- Saw presentations on CNG and Propane
- Clean Energy pushing CNG and decided to test CNG
- Met with Roush and decided to test Propane
- Met with other providers to learn of their experience with alternative fuels





# Propane vs CNG

## Compressed Natural Gas

- Price point for tanks and installs equivalent to Propane
- Government rebates equivalent with propane
- Fuel price
- Works well in winter
- 3 public stations in Chicago that are unreliable
- Costly to build our own station

## Propane Autogas

- Better infrastructure for fueling
  - Able to build onsite
  - Great incentives from suppliers
  - Supplier will bring refueling trucks for emergencies
- Fuel Price
- Works well in winter



# Current Propane Vehicles in Fleet

- 30 E-350 Ford Vans
- 46% of Airport Express fleet serving downtown Chicago



# Experience

- Overall Good Experience
  - Roush is tremendous to work with.
  - Fuel costs much lower
  - Able to market a green fleet
  - Learning process for drivers and dispatchers due to lower gas mileage.



# Future Purchase Plans

- Continue to purchase about 12 to 15 new shuttle vans each year equipped with propane autogas tanks.
- Have entire downtown fleet converted to alternative fuels in 2 to 3 years.





**QUESTIONS?**

Thank you for joining us!